



2006 AWARD WINNERS

Grand Award

Print Newsletters, Internal

Winner: Rodale Inc.

Publication: What's Going on Here

Audience: Employees of Rodale and its international publishing partners

Print Magazine, Internal

Winner: Disneyland Resort

Publication: Disneyland Resort Line

Audience: Cast Members, retirees and internal partners within The Walt Disney Company

Other Print Publications, Internal

Winner: Avnet, Inc.

Publication: 50 Years of Making History

Audience: Employees, former employees, retired employees and the media

Print Annual Report, External

Winner: PATH

Publication: PATH's 2004 Progress Report

Audience: Global health colleagues, partners and supporters

Print Newsletters, External

Winner: Standard & Poor's Financial Communications for John Hancock

Publication: There

Audience: Retirement plan participants

Print Magazine, External

Winner: Spafax Canada Inc.

Publication: enRoute

Audience: Air Canada passengers

Other Print Publications, External

Winner: Selbert Perkins Design

Publication: Concrete: S.P.A.C.E.: Selbert Perkins Art, Communications and Environments

Audience: Architects, Designers, Developers and the public

Electronic Publications, External

Winner: StayWell Custom Communications

Publication: Cancer Resource Center

Audience: Individuals with cancer or family members of cancer patients seeking information on cancer

Special Recognition

Adelphi University

Costco Wholesale

Crider Associates

Davis & Company

EdFund

Hospital for Special Surgery-Education Division

Institutional Real Estate, Inc.

Metropolitan Transportation Commission

Montgomery County Public Schools

Moses Cone Health System

Penn State Alumni Association

Rodale Custom Publishing

Saint Xavier University

Smart Money Custom Solutions

Spafax Canada Inc.

Standard & Poor's Financial Communications

StayWell Custom Communications

Story Worldwide

Sumter Electric Cooperative, Inc.

The Humane Society of the United States

The Institute of Internal Auditors

Underline Communications LLC

UnumProvident Corporation

Gold Award

A.M. Best Company	Marine Corps Community Services, Marketing Branch
Active Interest Media	Meredith Integrated Marketing
Adelphi University	Metropolitan Transportation Commission
American Bar Association	National Association of Realtors
Andrew Corporation	Nickelodeon Custom Publishing
Ariad Custom Communications	Optics & Photonics News/OSA
Association of Washington Business	Pace Communications
Bureau of Economic Analysis	Pacific Magazine
Cargill Inc.	Penn State Alumni Association
Consumer Specialty Products Association	Public Relations Society of America
Costco Wholesale	Redwood Custom Communications
Crider Associates	Rodale Custom Publishing
CSU Northridge	Rodale Inc.
CURTCO Custom Publishing	Saint Xavier University
EdFund	Smart Money Custom Solutions
Eight Publishing Limited	Spafax Canada Inc.
Fairfield University	Standard & Poor's Financial Communications
Gemological Institute of America	StayWell Custom Communications
H.O Zimman, Inc.	Sumter Electric Cooperative, Inc.
HCP/Aboard Publishing	The Bounce Agency
IEEE Spectrum	The Frause Group
Institutional Real Estate, Inc.	The Humane Society of the United States
Javelin Custom Publishing	Thinkhouse Creative
Journal Communications Inc.	UnumProvident Corporation
Launch Creative Marketing	Walgreen Co
Magazine Partners, a division of D Magazine	Wiesner Publishing

Silver Award

A.M. Best Company	National Recreation and Park Association
Adelphi University	Northeastern Law Magazine
Ariad Custom Communications	Pace Communications
Arthritis Foundation	Parthenon Publishing
Association of Washington Business	Penn State Alumni Association
Cincinnati Magazine	Questex Media Group
Costco Wholesale	Redwood Custom Communications
Davis & Company	Rodale Custom Publishing
Disneyland Resort	Rodale Inc.
EdFund	SAIC - Frederick Inc.
Georgian Court University	Smart Money Custom Solutions
H.O Zimman, Inc.	Spafax Canada Inc.
Hobsons	Standard & Poor's Financial Communications
Honor Society of Phi Kappa Phi	StayWell Custom Communications
Hope Health	Story Worldwide
IEEE Spectrum	Sumter Electric Cooperative, Inc.
Javelin Custom Publishing	SunGard
Jewish Federation of Palm Beach County	The Signature Agency
Kent State University	Thinkhouse Creative
Las Vegas News Bureau	University of Maryland Dental School
Marine Corps Community Services, Marketing Branch	Virginia Tech College of Architecture & Urban Studies
Meredith Corporation	Walgreen Co
Moses Cone Health System	Wiesner Publishing
National Association of Realtors	

Bronze Award

A.M. Best Company	Northeastern Law Magazine
Adelphi University	OTC Beauty Magazine
American Bar Association	Parthenon Publishing
Ariad Custom Communications	PDI Global
Association of Washington Business	Penn State Alumni Association
Benson & Hepker Design	Questex Media Group
Consumer Specialty Products Association	Redwood Custom Communications
Costco Wholesale	Rodale Custom Publishing
Crider Associates	SAIC - Frederick Inc.
Curtis Instruments	Saint John's Health Center
Delta Dental Plan of Michigan	Salt River Project
Disneyland Resort	Smart Money Custom Solutions
EdFund	Southern Progress Corporation
Fairfield University	Spafax Canada Inc.
Gemological Institute of America	StayWell Custom Communications
Georgian Court University	Story Worldwide
High Velocity Communications LLC	Substance Abuse & Mental Health Services Admin
Hobsons	The Bounce Agency
IEEE Spectrum	UnumProvident Corporation
Iridium Group	Vecellio Group, Inc.
Kraft Foods Global Inc.	VitalSmarts
Liturg Training Publications	Walgreen Co
Marine Corps Community Services, Marketing Branch	WHYY, Inc.
Moses Cone Health System	Wiesner Publishing
National Association of Realtors	Wolter Kluwer Health Lippincott Williams & Wilkins

Honorable Mention

A.M. Best Company	Kent State University
Adelphi University	Kiewit Corporation
American Bar Association	Launch Creative Marketing
Ariad Custom Communications	Magazine Partners, a division of D Magazine
Association of Specialists in Cleaning and Restoration	MAPEI Corporation
Association of Washington Business	Marine Corps Community Services, Marketing Branch
Buffalo Spree Publishing, Inc.	Meredith Integrated Marketing
California Credit Union League	Moses Cone Health System
California Restaurant Association	National Association of Realtors
Colorado Housing and Finance Authority	NCCI Holdings, Inc.
Consumer Speciality Products Association	Nickelodeon Custom Publishing
Costco Wholesale	North Kansas City Hospital
CURTCO Custom Publishing	Pace Communications
Davis & Company	Pacific Basin Communications
Disneyland Resort	Parthenon Publishing
EdFund	Penn State Alumni Association
EDUCAUSE	Photograu
Electronic Retailing Association	Pittsford Central School District
Emmis-Texas Monthly Custom Publishing	ProLiteracy Worldwide
Fairfield University	Questex Media Group
Federal Citizen Information Center	Redwood Custom Communications
Forest City Enterprises	Risk Management Association
Gemological Institute of America	Rodale Custom Publishing
Georgia Tech Alumni Association	Russell Investment Group
Georgian Court University	Southern Progress Corporation
Gevity	Spafax Canada Inc.
Greater Raleigh Convention & Visitors Bureau	Standard & Poor's Financial Communications
H. Crimson Inc. Pharmacy Publications	StayWell Custom Communications
H.O Zimman, Inc.	Story Worldwide
HCP/Aboard Publishing	Substance Abuse & Mental Health Services Admin
Hope Health	SunGard
Hospital for Special Surgery - Education Division	The Pohly Company
Information Builders	UnumProvident Corporation
Institutional Real Estate, Inc.	Wolter Kluwer Health Lippincott Williams & Wilkins
Joint Commision	WREN magazine